

Sean Habibi

UX · UI · Product Design

I'm a passionate, results-driven designer who creates intuitive, user-centered experience solutions for complex problems.

As a designer with 10 years of experience, I've developed a diverse background that spans across search, e-commerce, digital security, music/podcasting apps, and online media.

Experience

UX Designer | Microsoft Jul 2022 - Present

Redesigned the search and shopping experience for the Microsoft.com store to improve the findability of products, services, and information.

UX Designer | T-Mobile Jul 2021 - Jul 2022

Created digital security, login, and authentication experiences on web and app, resulting in increased account security, adoption of security features, and ease of use for customers.

Sr Interactive Designer | KCRW Sep 2013 - Oct 2020

Highlights:

- Designed KCRW's new radio, music and podcast app for iOS, Android and tablet, improving UX/UI, increasing time spent in app and user engagement.
- Designed key pages, templates, and audio player on KCRW.com radio website, improving UX/UI, increasing engagement, audio starts and page views.
- Designed revenue- and membership-generating digital products including a new donation page, member value proposition page, native sponsorship integration, banner placement opportunities and more.

Web Producer | Centerfield Media Mar 2013 - Sep 2013

Design and front end development for lead generation landing pages and websites.

Research Analyst | Asian Americans Advancing Justice Apr 2011 - Jul 2012

Created maps and conducted demographic research for redistricting proposals for Los Angeles city- and state-wide elections centered around the U.S. Census dataset, resulting in a newly created city district protecting disenfranchised Asian American voters.

Contact

seanhabibi@gmail.com
linkedin.com/in/seanhabibi/
seanhabibi.com

Education

ArtCenter Extension, Pasadena
Interaction Design course

University of California, Irvine
Masters, Urban and Regional Planning

California State, Polytechnic University, Pomona
Bachelors, English Literature

Proficiencies & Tools

User research
Interviews
Competitive analysis
Surveys
Usability testing
Information architecture
Sitemaps
User & task flows
Wireframes
Visual design
Color
Iconography
Typography
Product strategy
Interaction Design
Rapid prototyping
High fidelity prototyping
High fidelity design
Data analysis
A/B testing
Card sorting
Figma/Adobe XD/Sketch
HTML/SCSS